



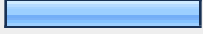


## Gen X & Y Gardeners

1. What year were you born?			Response Percent	Response Count
1965-1969			17.1%	36
1970-1974			19.4%	41
1975-1979			29.4%	62
<b>1980-1984</b>			<b>30.8%</b>	<b>65</b>
1985-1989			3.3%	7
			<i>answered question</i>	<b>211</b>
			<i>skipped question</i>	<b>0</b>

2. How many people born between 1965 and 1990 do you know that also like to garden?			Response Percent	Response Count
Zero			2.4%	5
<b>Less than 5</b>			<b>35.1%</b>	<b>74</b>
Between 6-10			33.2%	70
More than 10			29.4%	62
			<i>answered question</i>	<b>211</b>
			<i>skipped question</i>	<b>0</b>

**3. Which of the following best describes your garden?**

		Response Percent	Response Count
I'm exclusively a guerilla gardener.		0.9%	2
I "yard share" and tend to the land in someone else's yard.		2.8%	6
My community garden plot is the only place where I garden.		0.0%	0
I have pots on my balcony, patio, porch, rooftop, fire escape, etc.		29.4%	62
<b>I have a yard.</b>		<b>49.8%</b>	<b>105</b>
Other (please specify)		17.1%	36
		<b>answered question</b>	<b>211</b>
		<b>skipped question</b>	<b>0</b>



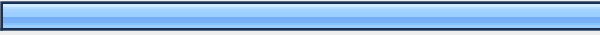



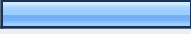
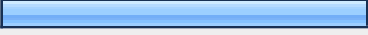
**4. How do you learn gardening skills? Choose as many as apply:**


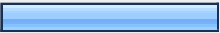
		<b>Response Percent</b>	<b>Response Count</b>
I learned from my parent(s), grandparent(s), neighbor, friend, etc		71.1%	150
I read websites (including blogs)		78.7%	166
I read books		72.5%	153
I took a gardening class		19.9%	42
<b>I learned from trial and error</b>		<b>81.5%</b>	<b>172</b>
Other (please specify)		18.5%	39
		<b><i>answered question</i></b>	<b>211</b>
		<b><i>skipped question</i></b>	<b>0</b>

5. How do you get new plants? Check all that apply:


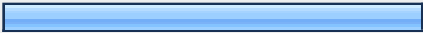
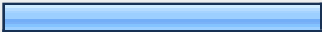

		Response Percent	Response Count
I grow them from seeds/bulbs I buy online		51.2%	108
I grow them from seeds/bulbs I buy at the nursery		63.0%	133
I grow them from seeds/bulbs I buy through catalogs/mail order		34.1%	72
I grow them from seeds/bulbs I got from friends/family/neighbors/etc		51.2%	108
I buy them as plants online		23.7%	50
<b>I buy them as plants from the nursery</b>		<b>88.6%</b>	<b>187</b>
I buy them as plants from a catalog/mail order		16.6%	35
I get cuttings from other gardeners		55.9%	118
		<i>answered question</i>	<b>211</b>
		<i>skipped question</i>	<b>0</b>






**6. How do you interact with other gardeners (check all that apply)**

		Response Percent	Response Count
I don't feel any need to interact with other gardeners		17.1%	36
Twitter, Facebook, messageboards, etc.		52.6%	111
<b>Blog writing/commenting</b>		<b>53.1%</b>	<b>112</b>
I write about gardening for a website other than a blog		7.1%	15
I write about gardening for traditional media (magazines, books, etc)		6.6%	14
I create a gardening podcast/vidcast		2.4%	5
An offline gardening club or organization		16.6%	35
Other (please specify)		32.2%	68
		<b>answered question</b>	<b>211</b>
		<b>skipped question</b>	<b>0</b>

7. Are you a member of any offline gardening clubs or organizations?			
		Response Percent	Response Count
No		81.0%	171
Yes (please specify)		19.0%	40
		<i>answered question</i>	211
		<i>skipped question</i>	0

8. If you are NOT a member of any offline gardening clubs or organizations, why not?			
		Response Count	
		146	
		<i>answered question</i>	146
		<i>skipped question</i>	65

9. How much time do you spend gardening?			Response Percent	Response Count
Less than 5 hours a month			14.7%	31
<b>Between 5-10 hours a month</b>			<b>37.0%</b>	<b>78</b>
Between 10-20 hours a month			28.0%	59
More than 20 hours a month			20.4%	43
			<i>answered question</i>	<b>211</b>
			<i>skipped question</i>	<b>0</b>

10. How much money do you spend on gardening each year?			Response Percent	Response Count
Nothing. I scrounge around for all my materials and have figured out a way to get free plants.			0.9%	2
\$25 or less			5.2%	11
Between \$25 and \$100			28.9%	61
<b>Between \$100 and \$500</b>			<b>46.9%</b>	<b>99</b>
More than \$500			18.0%	38
			<i>answered question</i>	<b>211</b>
			<i>skipped question</i>	<b>0</b>